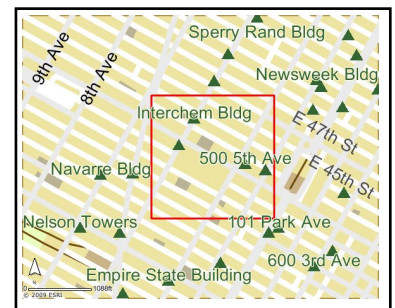
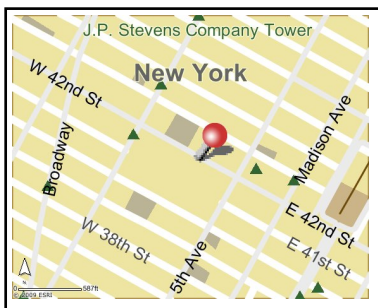


# Site Map

43 W 42nd St  
New York, NY 10036

Prepared By: Wayne D'Amico CCIM  
September 21, 2009

Latitude 40.754  
Longitude -73.9822





# Executive Summary

Prepared By: Wayne D'Amico CCIM

Site Type: Radius	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
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## 2008 Population

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total Population	38	255	529
Male Population	56.8%	53.9%	51.7%
Female Population	43.2%	46.1%	48.3%
Median Age	34.6	39.2	40.6

## 2008 Income

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Median HH Income	\$110,764	\$111,103	\$105,379
Per Capita Income	\$68,273	\$76,953	\$80,215
Average HH Income	\$187,660	\$137,805	\$133,555

## 2008 Households

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total Households	14	131	298
Average Household Size	2.57	1.79	1.69
1990-2000 Annual Rate	4.81%	3.3%	3.87%

## 2008 Housing

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Owner Occupied Housing Units	17.6%	39.5%	33.3%
Renter Occupied Housing Units	70.6%	41.4%	37.5%
Vacant Housing Units	11.8%	19.1%	29.2%

## Population

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
1990 Population	15	181	338
2000 Population	38	257	503
2008 Population	38	255	529
2013 Population	37	256	546
1990-2000 Annual Rate	9.74%	3.57%	4.06%
2000-2008 Annual Rate	0%	-0.09%	0.61%
2008-2013 Annual Rate	-0.53%	0.08%	0.63%

In the identified market area, the current year population is 529. In 2000, the Census count in the market area was 503. The rate of change since 2000 was 0.61 percent annually. The five-year projection for the population in the market area is 546, representing a change of 0.63 percent annually from 2008 to 2013. Currently, the population is 51.7 percent male and 48.3 percent female.

## Households

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
1990 Households	10	99	199
2000 Households	16	137	291
2008 Households	14	131	298
2013 Households	14	131	308
1990-2000 Annual Rate	4.81%	3.3%	3.87%
2000-2008 Annual Rate	-1.61%	-0.54%	0.29%
2008-2013 Annual Rate	0%	0%	0.66%

The household count in this market area has changed from 291 in 2000 to 298 in the current year, a change of 0.29 percent annually. The five-year projection of households is 308, a change of 0.66 percent annually from the current year total. Average household size is currently 1.69, compared to 1.65 in the year 2000. The number of families in the current year is 82 in the market area.

## Housing

Currently, 33.3 percent of the 421 housing units in the market area are owner occupied; 37.5 percent, renter occupied; and 29.2 percent are vacant. In 2000, there were 386 housing units— 33.3 percent owner occupied, 45.5 percent renter occupied and 21.1 percent vacant. The rate of change in housing units since 2000 is 1.06 percent. Median home value in the market area is \$575,893, compared to a median home value of \$192,285 for the U.S. In five years, median home value is projected to change by 1.39 percent annually to \$617,188. From 2000 to the current year, median home value changed by 9.26 percent annually.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013. ESRI converted 1990 Census data into 2000 geography.



Site Type: Radius	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
<b>Median Household Income</b>			
1990 Median HH Income	\$25,000	\$41,250	\$40,972
2000 Median HH Income	\$71,048	\$75,591	\$69,043
2008 Median HH Income	\$110,764	\$111,103	\$105,379
2013 Median HH Income	\$150,000	\$154,743	\$133,704
1990-2000 Annual Rate	11.01%	6.24%	5.36%
2000-2008 Annual Rate	5.53%	4.78%	5.26%
2008-2013 Annual Rate	6.25%	6.85%	4.88%
<b>Per Capita Income</b>			
1990 Per Capita Income	\$27,452	\$32,826	\$36,935
2000 Per Capita Income	\$68,327	\$53,748	\$57,439
2008 Per Capita Income	\$68,273	\$76,953	\$80,215
2013 Per Capita Income	\$86,613	\$102,306	\$104,852
1990-2000 Annual Rate	9.55%	5.05%	4.51%
2000-2008 Annual Rate	-0.01%	4.45%	4.13%
2008-2013 Annual Rate	4.87%	5.86%	5.5%
<b>Average Household Income</b>			
1990 Average Household Income	\$35,986	\$66,825	\$67,245
2000 Average Household Income	\$102,741	\$94,793	\$91,893
2008 Average HH Income	\$187,660	\$137,805	\$133,555
2013 Average HH Income	\$198,881	\$185,276	\$174,934
1990-2000 Annual Rate	11.06%	3.56%	3.17%
2000-2008 Annual Rate	7.58%	4.64%	4.64%
2008-2013 Annual Rate	1.17%	6.1%	5.55%

### Households by Income

Current median household income is \$105,379 in the market area, compared to \$53,154 for all U.S. households. Median household income is projected to be \$133,704 in five years. In 2000, median household income was \$69,043, compared to \$40,972 in 1990.

Current average household income is \$133,555 in this market area, compared to \$73,126 for all U.S. households. Average household income is projected to be \$174,934 in five years. In 2000, average household income was \$91,893, compared to \$67,245 in 1990.

Current per capita income is \$80,215 in the market area, compared to the U.S. per capita income of \$27,916. The per capita income is projected to be \$104,852 in five years. In 2000, the per capita income was \$57,439, compared to \$36,935 in 1990.

### Population by Employment

Total Businesses	809	2,763	4,841
Total Employees	11,107	45,658	78,640

Currently, 96.5 percent of the civilian labor force in the identified market area is employed and 3.5 percent are unemployed. In comparison, 93.4 percent of the U.S. civilian labor force is employed, and 6.6 percent are unemployed. In five years the rate of employment in the market area will be 96.6 percent of the civilian labor force, and unemployment will be 3.4 percent. The percentage of the U.S. civilian labor force that will be employed in five years is 93.9 percent, and 6.1 percent will be unemployed. In 2000, 79.0 percent of the population aged 16 years or older in the market area participated in the labor force, and 0.0 percent were in the Armed Forces.

In the current year, the occupational distribution of the employed population is:

- 89.1 percent in white collar jobs (compared to 60.2 percent of U.S. employment)
- 8.3 percent in service jobs (compared to 16.5 percent of U.S. employment)
- 2.6 percent in blue collar jobs (compared to 23.3 percent of U.S. employment)

In 2000, 3.1 percent of the market area population drove alone to work, and 7.4 percent worked at home. The average travel time to work in 2000 was 22.3 minutes in the market area, compared to the U.S. average of 25.5 minutes.

### Population by Education

In 2008, the educational attainment of the population aged 25 years or older in the market area was distributed as follows:

- 1.5 percent had not earned a high school diploma (16.4 percent in the U.S.)
- 15.0 percent were high school graduates only (29.6 percent in the U.S.)
- 1.1 percent had completed an Associate degree (7.2 percent in the U.S.)
- 46.2 percent had a Bachelor's degree (17.0 percent in the U.S.)
- 26.5 percent had earned a Master's/Professional/Doctorate Degree (9.7 percent in the U.S.)



# Demographic and Income Profile

Prepared By: Wayne D'Amico CCIM

43 W 42nd St  
New York, NY 10036

Site Type: Radius

Latitude 40.754  
Longitude -73.9822  
Radius: .1 mile

Summary	2000	2008	2013
Population	38	38	37
Households	16	14	14
Families	6	6	6
Average Household Size	2.25	2.57	2.50
Owner Occupied HUs	3	3	3
Renter Occupied HUs	13	12	11
Median Age	33.9	34.6	34.3

Trends: 2008-2013 Annual Rate	Area	State	National
Population	-0.53%	0.32%	1.23%
Households	0%	0.35%	1.26%
Families	0%	0.13%	1.05%
Owner HHs	0%	-0.01%	1.07%
Median Household Income	6.25%	3.25%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	0	0.0%	0	0.0%	0	0.0%
\$15,000 - \$24,999	0	0.0%	0	0.0%	0	0.0%
\$25,000 - \$34,999	0	0.0%	0	0.0%	0	0.0%
\$35,000 - \$49,999	5	27.8%	0	0.0%	0	0.0%
\$50,000 - \$74,999	5	27.8%	4	33.3%	2	14.3%
\$75,000 - \$99,999	0	0.0%	1	8.3%	2	14.3%
\$100,000 - \$149,999	4	22.2%	2	16.7%	3	21.4%
\$150,000 - \$199,000	0	0.0%	3	25.0%	2	14.3%
\$200,000+	4	22.2%	2	16.7%	5	35.7%
Median Household Income	\$71,048		\$110,764		\$150,000	
Average Household Income	\$102,741		\$187,660		\$198,881	
Per Capita Income	\$68,327		\$68,273		\$86,613	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3	8.6%	3	8.1%	3	8.3%
5 - 9	2	5.7%	2	5.4%	2	5.6%
10 - 14	0	0.0%	0	0.0%	0	0.0%
15 - 19	0	0.0%	0	0.0%	0	0.0%
20 - 24	1	2.9%	1	2.7%	1	2.8%
25 - 34	13	37.1%	13	35.1%	13	36.1%
35 - 44	8	22.9%	8	21.6%	7	19.4%
45 - 54	4	11.4%	5	13.5%	5	13.9%
55 - 64	2	5.7%	2	5.4%	2	5.6%
65 - 74	0	0.0%	0	0.0%	0	0.0%
75 - 84	0	0.0%	0	0.0%	0	0.0%
85+	2	5.7%	3	8.1%	3	8.3%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	16	41.0%	12	31.6%	10	27.0%
Black Alone	2	5.1%	2	5.3%	2	5.4%
American Indian Alone	0	0.0%	0	0.0%	0	0.0%
Asian Alone	17	43.6%	20	52.6%	21	56.8%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	2	5.1%	2	5.3%	2	5.4%
Two or More Races	2	5.1%	2	5.3%	2	5.4%
Hispanic Origin (Any Race)	3	7.9%	3	7.9%	3	8.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



# Demographic and Income Profile

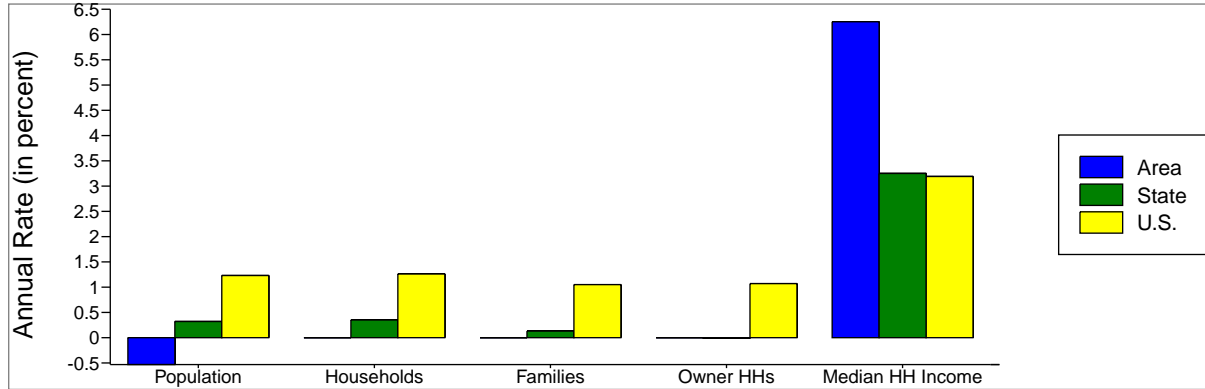
Prepared By: Wayne D'Amico CCIM

43 W 42nd St  
New York, NY 10036

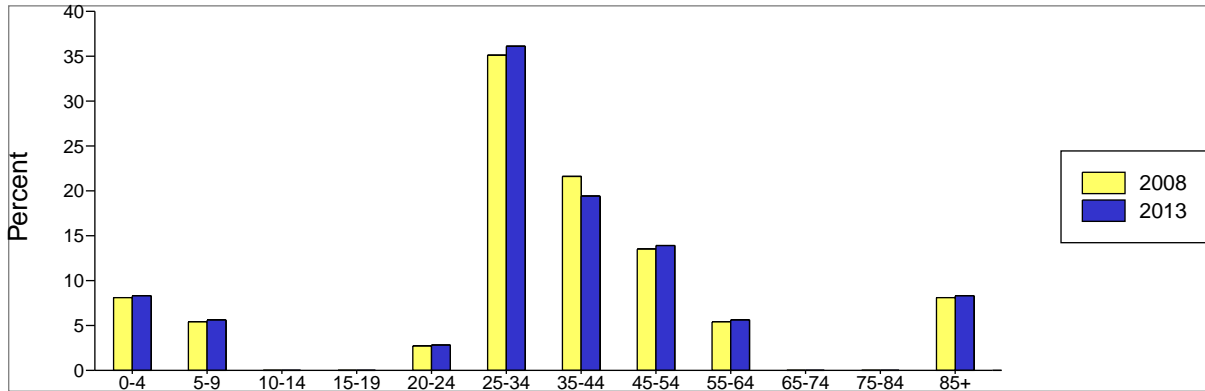
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Radius: .1 mile

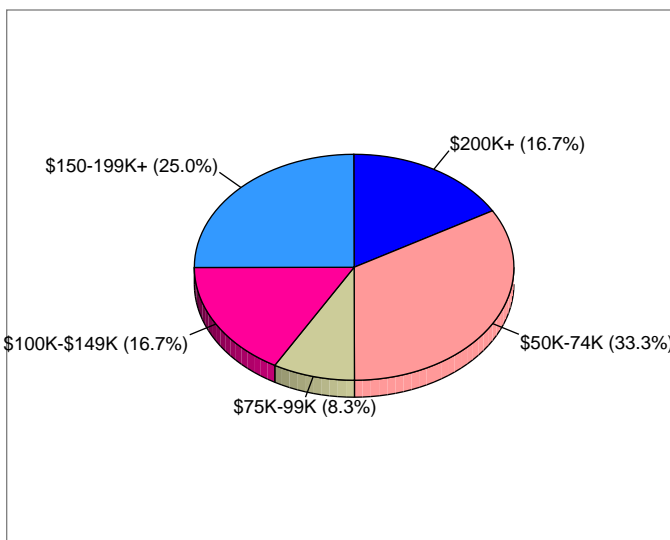
Trends 2008-2013



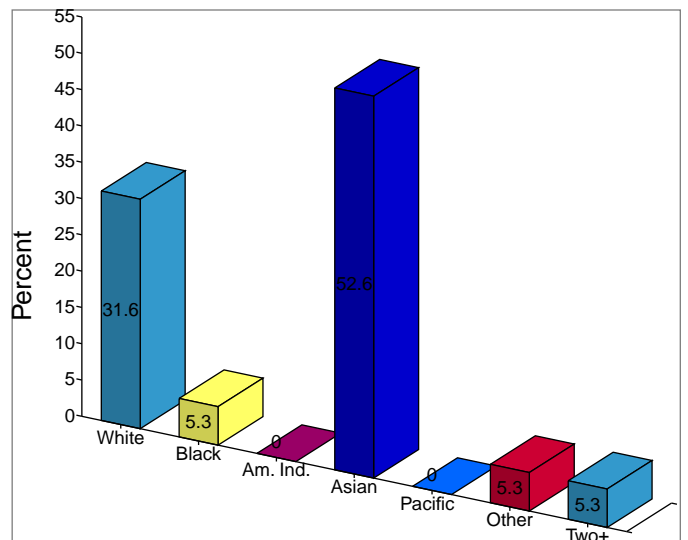
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 7.9%



# Demographic and Income Profile

Prepared By: Wayne D'Amico CCIM

43 W 42nd St  
New York, NY 10036

Site Type: Radius

Latitude 40.754  
Longitude -73.9822  
Radius: .15 mile

Summary	2000	2008	2013
Population	257	255	256
Households	137	131	131
Families	43	41	40
Average Household Size	1.74	1.79	1.80
Owner Occupied HUs	61	64	63
Renter Occupied HUs	76	67	68
Median Age	37.9	39.2	39.9

Trends: 2008-2013 Annual Rate	Area	State	National
Population	0.08%	0.32%	1.23%
Households	0%	0.35%	1.26%
Families	-0.49%	0.13%	1.05%
Owner HHs	-0.31%	-0.01%	1.07%
Median Household Income	6.85%	3.25%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	16	12.6%	1	0.8%	0	0.0%
\$15,000 - \$24,999	9	7.1%	15	11.5%	3	2.3%
\$25,000 - \$34,999	5	3.9%	15	11.5%	13	10.1%
\$35,000 - \$49,999	10	7.9%	3	2.3%	16	12.4%
\$50,000 - \$74,999	23	18.1%	11	8.5%	9	7.0%
\$75,000 - \$99,999	16	12.6%	7	5.4%	7	5.4%
\$100,000 - \$149,999	25	19.7%	41	31.5%	12	9.3%
\$150,000 - \$199,000	6	4.7%	19	14.6%	32	24.8%
\$200,000+	17	13.4%	18	13.8%	37	28.7%
Median Household Income	\$75,591		\$111,103		\$154,743	
Average Household Income	\$94,793		\$137,805		\$185,276	
Per Capita Income	\$53,748		\$76,953		\$102,306	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	12	4.7%	12	4.7%	12	4.7%
5 - 9	5	1.9%	5	2.0%	5	2.0%
10 - 14	2	0.8%	2	0.8%	2	0.8%
15 - 19	2	0.8%	2	0.8%	2	0.8%
20 - 24	13	5.1%	14	5.5%	14	5.5%
25 - 34	74	28.8%	68	26.6%	66	25.9%
35 - 44	59	23.0%	51	19.9%	47	18.4%
45 - 54	41	16.0%	43	16.8%	43	16.9%
55 - 64	31	12.1%	39	15.2%	43	16.9%
65 - 74	10	3.9%	10	3.9%	11	4.3%
75 - 84	5	1.9%	5	2.0%	5	2.0%
85+	3	1.2%	5	2.0%	5	2.0%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	160	62.3%	137	53.7%	126	49.0%
Black Alone	20	7.8%	22	8.6%	23	8.9%
American Indian Alone	1	0.4%	1	0.4%	1	0.4%
Asian Alone	57	22.2%	72	28.2%	82	31.9%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	9	3.5%	11	4.3%	12	4.7%
Two or More Races	10	3.9%	12	4.7%	13	5.1%
Hispanic Origin (Any Race)	19	7.4%	22	8.6%	24	9.4%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



# Demographic and Income Profile

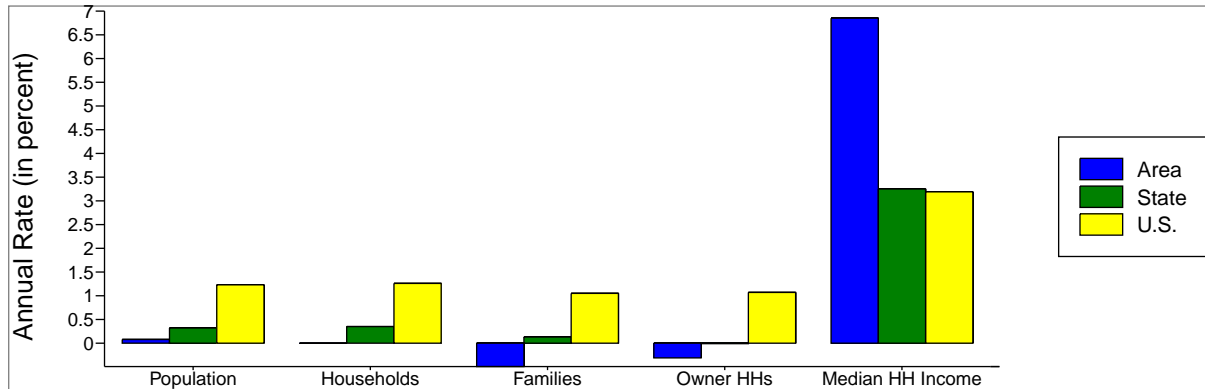
Prepared By: Wayne D'Amico CCIM

43 W 42nd St  
New York, NY 10036

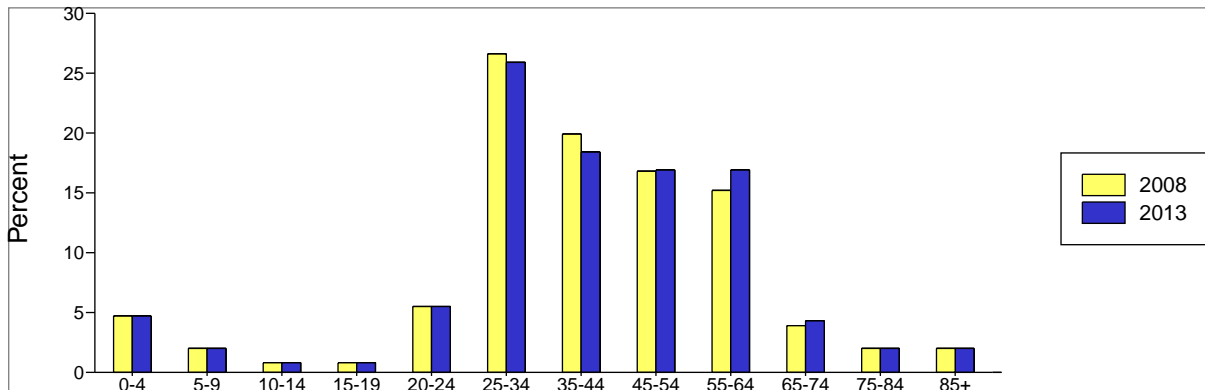
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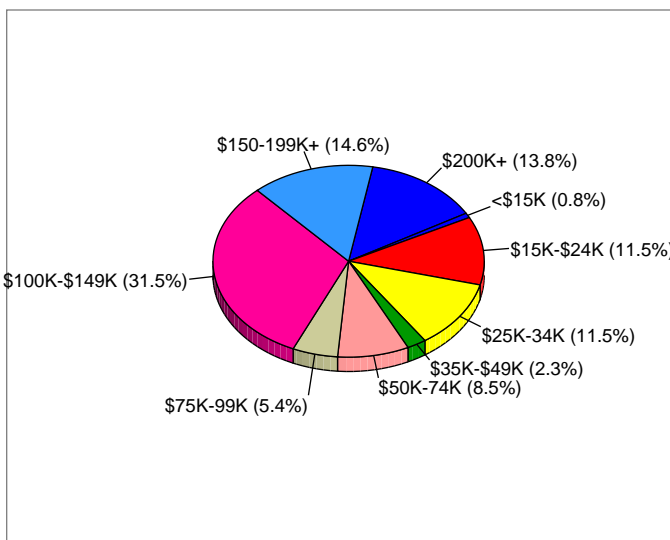
Trends 2008-2013



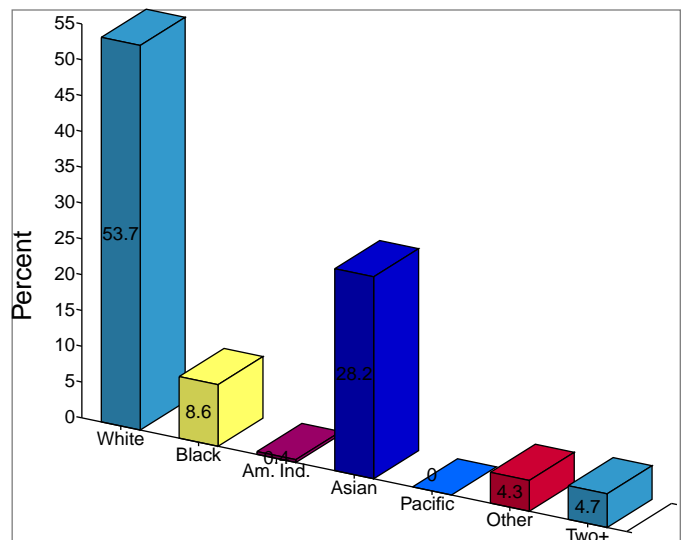
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 8.6%



# Demographic and Income Profile

Prepared By: Wayne D'Amico CCIM

43 W 42nd St  
New York, NY 10036

Site Type: Radius

Latitude 40.754  
Longitude -73.9822  
Radius: .2 mile

Summary	2000	2008	2013
Population	503	529	546
Households	291	298	308
Families	82	82	82
Average Household Size	1.65	1.69	1.69
Owner Occupied HUs	123	140	139
Renter Occupied HUs	168	158	169
Median Age	38.6	40.6	42.2

Trends: 2008-2013 Annual Rate	Area	State	National
Population	0.63%	0.32%	1.23%
Households	0.66%	0.35%	1.26%
Families	0%	0.13%	1.05%
Owner HHs	-0.14%	-0.01%	1.07%
Median Household Income	4.88%	3.25%	3.19%

Households by Income	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	36	12.9%	12	4.0%	10	3.3%
\$15,000 - \$24,999	22	7.9%	26	8.7%	10	3.3%
\$25,000 - \$34,999	17	6.1%	27	9.1%	20	6.5%
\$35,000 - \$49,999	27	9.6%	17	5.7%	30	9.8%
\$50,000 - \$74,999	54	19.3%	27	9.1%	32	10.4%
\$75,000 - \$99,999	29	10.4%	25	8.4%	19	6.2%
\$100,000 - \$149,999	47	16.8%	83	27.9%	43	14.0%
\$150,000 - \$199,000	17	6.1%	38	12.8%	67	21.8%
\$200,000+	31	11.1%	43	14.4%	76	24.8%
Median Household Income	\$69,043		\$105,379		\$133,704	
Average Household Income	\$91,893		\$133,555		\$174,934	
Per Capita Income	\$57,439		\$80,215		\$104,852	

Population by Age	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	17	3.4%	18	3.4%	18	3.3%
5 - 9	10	2.0%	10	1.9%	10	1.8%
10 - 14	4	0.8%	4	0.8%	4	0.7%
15 - 19	4	0.8%	5	0.9%	5	0.9%
20 - 24	29	5.8%	33	6.2%	34	6.2%
25 - 34	142	28.5%	136	25.7%	138	25.2%
35 - 44	103	20.6%	93	17.5%	85	15.5%
45 - 54	80	16.0%	92	17.4%	96	17.6%
55 - 64	57	11.4%	77	14.5%	88	16.1%
65 - 74	30	6.0%	34	6.4%	39	7.1%
75 - 84	14	2.8%	15	2.8%	15	2.7%
85+	9	1.8%	13	2.5%	15	2.7%

Race and Ethnicity	2000		2008		2013	
	Number	Percent	Number	Percent	Number	Percent
White Alone	333	66.1%	311	58.9%	297	54.4%
Black Alone	31	6.2%	35	6.6%	38	7.0%
American Indian Alone	1	0.2%	1	0.2%	1	0.2%
Asian Alone	107	21.2%	143	27.1%	168	30.8%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	16	3.2%	19	3.6%	21	3.8%
Two or More Races	16	3.2%	19	3.6%	21	3.8%
Hispanic Origin (Any Race)	35	7.0%	44	8.3%	50	9.2%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



# Demographic and Income Profile

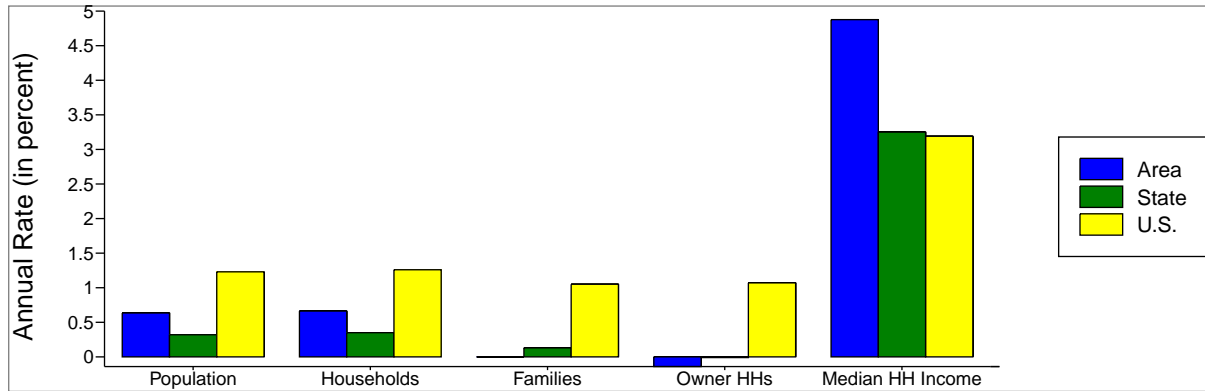
Prepared By: Wayne D'Amico CCIM

43 W 42nd St  
New York, NY 10036

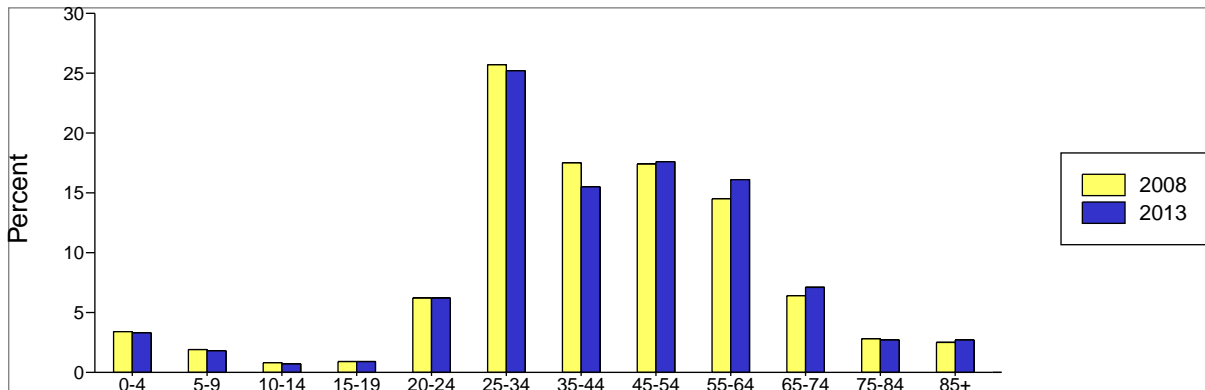
Site Type: Radius

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Longitude -73.9822  
Radius: .2 mile

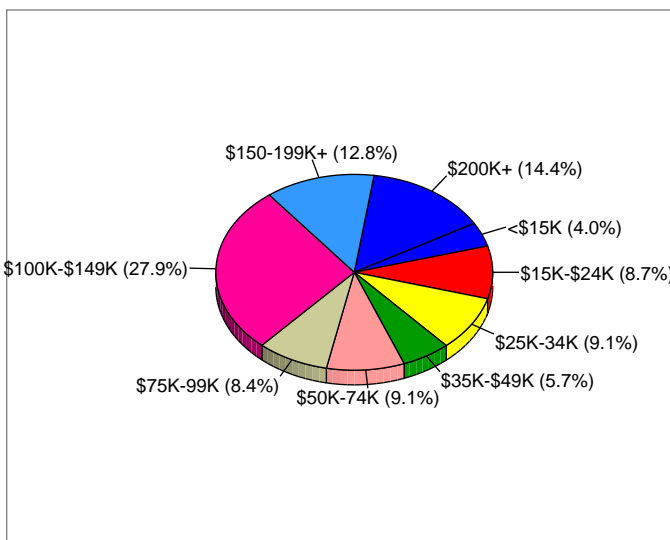
Trends 2008-2013



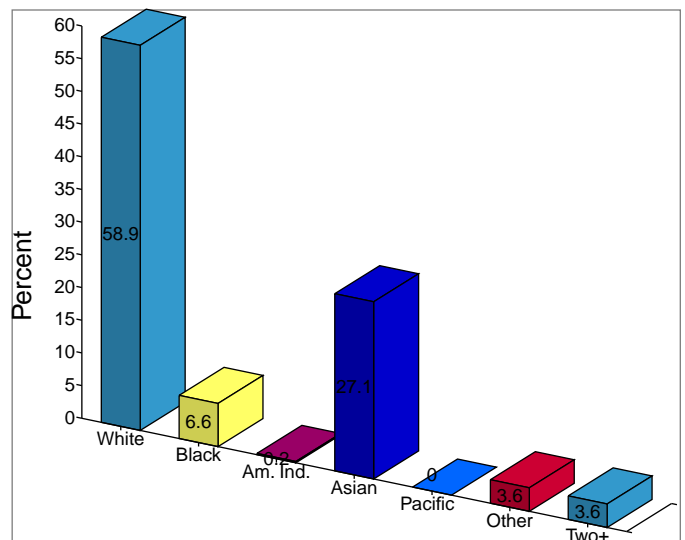
Population by Age



2008 Household Income



2008 Population by Race



2008 Percent Hispanic Origin: 8.3%



Latitude 40.754  
Longitude -73.9822

43 W 42nd St  
New York, NY 10036  
Radius: .1 mile

43 W 42nd St  
New York, NY 10036  
Radius: .15 mile

43 W 42nd St  
New York, NY 10036  
Radius: .2 mile



2000 Total Population	38	257	503
2000 Group Quarters	2	19	24
2008 Total Population	38	255	529
2013 Total Population	37	256	546
2008 - 2013 Annual Rate	-0.53%	0.08%	0.63%



2000 Households	16	137	291
2000 Average Household Size	2.25	1.74	1.65
2008 Households	14	131	298
2008 Average Household Size	2.57	1.79	1.69
2013 Households	14	131	308
2013 Average Household Size	2.5	1.8	1.69
2008 - 2013 Annual Rate	0%	0%	0.66%
2000 Families	6	43	82
2000 Average Family Size	3.33	2.6	2.54
2008 Families	6	41	82
2008 Average Family Size	3.67	2.76	2.68
2013 Families	6	40	82
2013 Average Family Size	3.67	2.8	2.73
2008 - 2013 Annual Rate	0%	-0.49%	0%



<b>2000 Housing Units</b>	16	160	386
Owner Occupied Housing Units	15.8%	37.9%	33.3%
Renter Occupied Housing Units	68.4%	47.2%	45.5%
Vacant Housing Units	15.8%	14.9%	21.1%
<b>2008 Housing Units</b>	16	162	421
Owner Occupied Housing Units	17.6%	39.5%	33.3%
Renter Occupied Housing Units	70.6%	41.4%	37.5%
Vacant Housing Units	11.8%	19.1%	29.2%
<b>2013 Housing Units</b>	16	166	444
Owner Occupied Housing Units	18.8%	38.0%	31.3%
Renter Occupied Housing Units	68.8%	41.0%	38.1%
Vacant Housing Units	12.5%	21.1%	30.6%

**Median Household Income**

2000	\$71,048	\$75,591	\$69,043
2008	\$110,764	\$111,103	\$105,379
2013	\$150,000	\$154,743	\$133,704

**Median Home Value**

2000	\$875,000	\$233,333	\$277,311
2008	\$1,000,001	\$450,000	\$575,893
2013	\$1,000,001	\$526,316	\$617,188

**Per Capita Income**

2000	\$68,327	\$53,748	\$57,439
2008	\$68,273	\$76,953	\$80,215
2013	\$86,613	\$102,306	\$104,852

**Median Age**

2000	33.9	37.9	38.6
2008	34.6	39.2	40.6
2013	34.3	39.9	42.2

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Latitude 40.754  
Longitude -73.9822

43 W 42nd St  
New York, NY 10036  
Radius: .1 mile

43 W 42nd St  
New York, NY 10036  
Radius: .15 mile

43 W 42nd St  
New York, NY 10036  
Radius: .2 mile



**2000 Households by Income**

Household Income Base	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
< \$15,000	18 0.0%	127 12.6%	280 12.9%
\$15,000 - \$24,999	0.0%	7.1%	7.9%
\$25,000 - \$34,999	0.0%	3.9%	6.1%
\$35,000 - \$49,999	27.8%	7.9%	9.6%
\$50,000 - \$74,999	27.8%	18.1%	19.3%
\$75,000 - \$99,999	0.0%	12.6%	10.4%
\$100,000 - \$149,999	22.2%	19.7%	16.8%
\$150,000 - \$199,999	0.0%	4.7%	6.1%
\$200,000+	22.2%	13.4%	11.1%
Average Household Income	\$102,741	\$94,793	\$91,893

**2008 Households by Income**

Household Income Base	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
< \$15,000	12 0.0%	130 0.8%	298 4.0%
\$15,000 - \$24,999	0.0%	11.5%	8.7%
\$25,000 - \$34,999	0.0%	11.5%	9.1%
\$35,000 - \$49,999	0.0%	2.3%	5.7%
\$50,000 - \$74,999	33.3%	8.5%	9.1%
\$75,000 - \$99,999	8.3%	5.4%	8.4%
\$100,000 - \$149,999	16.7%	31.5%	27.9%
\$150,000 - \$199,999	25.0%	14.6%	12.8%
\$200,000+	16.7%	13.8%	14.4%
Average Household Income	\$187,660	\$137,805	\$133,555

**2013 Households by Income**

Household Income Base	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
< \$15,000	14 0.0%	129 0.0%	307 3.3%
\$15,000 - \$24,999	0.0%	2.3%	3.3%
\$25,000 - \$34,999	0.0%	10.1%	6.5%
\$35,000 - \$49,999	0.0%	12.4%	9.8%
\$50,000 - \$74,999	14.3%	7.0%	10.4%
\$75,000 - \$99,999	14.3%	5.4%	6.2%
\$100,000 - \$149,999	21.4%	9.3%	14.0%
\$150,000 - \$199,999	14.3%	24.8%	21.8%
\$200,000+	35.7%	28.7%	24.8%
Average Household Income	\$198,881	\$185,276	\$174,934

**2000 Owner Occupied HUs by Value**

Total	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
<\$50,000	3 0.0%	56 0.0%	115 0.0%
\$50,000 - 99,999	0.0%	0.0%	0.0%
\$100,000 - 149,999	0.0%	8.9%	7.0%
\$150,000 - 199,999	0.0%	37.5%	26.1%
\$200,000 - \$299,999	0.0%	23.2%	24.3%
\$300,000 - 499,999	0.0%	19.6%	28.7%
\$500,000 - 999,999	100.0%	10.7%	12.2%
\$1,000,000+	0.0%	0.0%	1.7%
Average Home Value	\$893,618	\$311,875	\$347,395

**2000 Specified Renter Occupied HUs by Contract Rent**

Total	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
With Cash Rent	11 100.0%	71 100.0%	161 96.9%
No Cash Rent	0.0%	0.0%	3.1%
Median Rent	\$1,094	\$1,217	\$1,304
Average Rent	\$1,442	\$1,492	\$1,476

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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New York, NY 10036  
Radius: .15 mile

43 W 42nd St  
New York, NY 10036  
Radius: .2 mile



**2000 Population by Age**

Age Group	43 W 42nd St (R: .1 mile)	43 W 42nd St (R: .15 mile)	43 W 42nd St (R: .2 mile)
Total	35	257	499
0 - 4	8.6%	4.7%	3.4%
5 - 9	5.7%	1.9%	2.0%
10 - 14	0.0%	0.8%	0.8%
15 - 19	0.0%	0.8%	0.8%
20 - 24	2.9%	5.1%	5.8%
25 - 34	37.1%	28.8%	28.5%
35 - 44	22.9%	23.0%	20.6%
45 - 54	11.4%	16.0%	16.0%
55 - 64	5.7%	12.1%	11.4%
65 - 74	0.0%	3.9%	6.0%
75 - 84	0.0%	1.9%	2.8%
85+	5.7%	1.2%	1.8%
18+	89.5%	92.2%	93.2%

**2008 Population by Age**

Age Group	43 W 42nd St (R: .1 mile)	43 W 42nd St (R: .15 mile)	43 W 42nd St (R: .2 mile)
Total	37	256	530
0 - 4	8.1%	4.7%	3.4%
5 - 9	5.4%	2.0%	1.9%
10 - 14	0.0%	0.8%	0.8%
15 - 19	0.0%	0.8%	0.9%
20 - 24	2.7%	5.5%	6.2%
25 - 34	35.1%	26.6%	25.7%
35 - 44	21.6%	19.9%	17.5%
45 - 54	13.5%	16.8%	17.4%
55 - 64	5.4%	15.2%	14.5%
65 - 74	0.0%	3.9%	6.4%
75 - 84	0.0%	2.0%	2.8%
85+	8.1%	2.0%	2.5%
18+	84.2%	92.2%	93.6%

**2013 Population by Age**

Age Group	43 W 42nd St (R: .1 mile)	43 W 42nd St (R: .15 mile)	43 W 42nd St (R: .2 mile)
Total	36	255	547
0 - 4	8.3%	4.7%	3.3%
5 - 9	5.6%	2.0%	1.8%
10 - 14	0.0%	0.8%	0.7%
15 - 19	0.0%	0.8%	0.9%
20 - 24	2.8%	5.5%	6.2%
25 - 34	36.1%	25.9%	25.2%
35 - 44	19.4%	18.4%	15.5%
45 - 54	13.9%	16.9%	17.6%
55 - 64	5.6%	16.9%	16.1%
65 - 74	0.0%	4.3%	7.1%
75 - 84	0.0%	2.0%	2.7%
85+	8.3%	2.0%	2.7%
18+	83.8%	91.4%	93.8%

**2000 Population by Sex**

Sex	43 W 42nd St (R: .1 mile)	43 W 42nd St (R: .15 mile)	43 W 42nd St (R: .2 mile)
Males	55.3%	53.7%	51.7%
Females	44.7%	46.3%	48.3%

**2008 Population by Sex**

Sex	43 W 42nd St (R: .1 mile)	43 W 42nd St (R: .15 mile)	43 W 42nd St (R: .2 mile)
Males	56.8%	53.9%	51.7%
Females	43.2%	46.1%	48.3%

**2013 Population by Sex**

Sex	43 W 42nd St (R: .1 mile)	43 W 42nd St (R: .15 mile)	43 W 42nd St (R: .2 mile)
Males	55.6%	53.7%	51.2%
Females	44.4%	46.3%	48.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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Radius: .15 mile

43 W 42nd St  
New York, NY 10036  
Radius: .2 mile



**2000 Population by Race/Ethnicity**

Total	39	257	504
White Alone	41.0%	62.3%	66.1%
Black Alone	5.1%	7.8%	6.2%
American Indian Alone	0.0%	0.4%	0.2%
Asian or Pacific Islander Alone	43.6%	22.2%	21.2%
Some Other Race Alone	5.1%	3.5%	3.2%
Two or More Races	5.1%	3.9%	3.2%
Hispanic Origin	7.7%	7.4%	6.9%
Diversity Index	67.5	61.8	57.6

**2008 Population by Race/Ethnicity**

Total	38	255	528
White Alone	31.6%	53.7%	58.9%
Black Alone	5.3%	8.6%	6.6%
American Indian Alone	0.0%	0.4%	0.2%
Asian or Pacific Islander Alone	52.6%	28.2%	27.1%
Some Other Race Alone	5.3%	4.3%	3.6%
Two or More Races	5.3%	4.7%	3.6%
Hispanic Origin	7.9%	8.6%	8.3%
Diversity Index	67.6	68.3	64.1

**2013 Population by Race/Ethnicity**

Total	37	257	546
White Alone	27.0%	49.0%	54.4%
Black Alone	5.4%	8.9%	7.0%
American Indian Alone	0.0%	0.4%	0.2%
Asian or Pacific Islander Alone	56.8%	31.9%	30.8%
Some Other Race Alone	5.4%	4.7%	3.8%
Two or More Races	5.4%	5.1%	3.8%
Hispanic Origin	8.1%	9.4%	9.2%
Diversity Index	66.1	70.7	67.0



**2000 Population 3+ by School Enrollment**

Total	35	245	484
Enrolled in Nursery/Preschool	0.0%	0.0%	0.4%
Enrolled in Kindergarten	0.0%	0.0%	0.2%
Enrolled in Grade 1-8	0.0%	2.4%	2.9%
Enrolled in Grade 9-12	0.0%	0.0%	0.2%
Enrolled in College	0.0%	2.4%	2.5%
Enrolled in Grad/Prof School	0.0%	3.3%	3.5%
Not Enrolled in School	100.0%	91.8%	90.3%

**2008 Population 25+ by Educational Attainment**

Total	32	220	461
Less than 9th Grade	0.0%	1.4%	0.7%
9th - 12th Grade, No Diploma	0.0%	0.0%	0.9%
High School Graduate	0.0%	16.8%	15.0%
Some College, No Degree	18.8%	6.4%	9.8%
Associate Degree	0.0%	0.0%	1.1%
Bachelor's Degree	46.9%	49.1%	46.2%
Graduate/Professional Degree	34.4%	26.4%	26.5%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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New York, NY 10036  
Radius: .2 mile



**2008 Population 15+ by Marital Status**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total	34	236	497
Never Married	76.5%	51.7%	49.9%
Married	23.5%	37.3%	35.8%
Widowed	0.0%	0.4%	2.2%
Divorced	0.0%	10.6%	12.1%



**2000 Population 16+ by Employment Status**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total	34	240	466
In Labor Force	94.1%	80.4%	79.0%
Civilian Employed	94.1%	76.7%	76.2%
Civilian Unemployed	0.0%	3.8%	2.8%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	5.9%	19.6%	21.0%

**2008 Civilian Population 16+ in Labor Force**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Civilian Employed	100.0%	95.4%	96.5%
Civilian Unemployed	0.0%	4.6%	3.5%

**2013 Civilian Population 16+ in Labor Force**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Civilian Employed	100.0%	95.4%	96.6%
Civilian Unemployed	0.0%	4.6%	3.4%

**2000 Females 16+ by Employment Status and Age of Children**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total	18	104	226
Own Children < 6 Only	0.0%	3.8%	2.2%
Employed/in Armed Forces	0.0%	3.8%	2.2%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	0.0%	0.0%	0.0%
Own Children < 6 and 6-17 Only	0.0%	8.7%	5.8%
Employed/in Armed Forces	0.0%	8.7%	4.9%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	0.0%	0.0%	0.9%
Own Children 6-17 Only	0.0%	0.0%	2.2%
Employed/in Armed Forces	0.0%	0.0%	1.3%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	0.0%	0.0%	0.9%
No Own Children < 18	100.0%	87.5%	89.8%
Employed/in Armed Forces	88.9%	61.5%	64.2%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	11.1%	26.0%	25.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.



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Radius: .15 mile

43 W 42nd St  
New York, NY 10036  
Radius: .2 mile



**2008 Employed Population 16+ by Industry**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total	31	187	386
Agriculture/Mining	0.0%	0.0%	0.0%
Construction	0.0%	0.0%	0.0%
Manufacturing	0.0%	2.7%	2.1%
Wholesale Trade	0.0%	0.5%	2.1%
Retail Trade	19.4%	5.3%	6.7%
Transportation/Utilities	0.0%	3.7%	2.3%
Information	0.0%	9.1%	8.8%
Finance/Insurance/Real Estate	48.4%	28.3%	26.2%
Services	32.3%	49.7%	50.5%
Public Administration	0.0%	0.5%	1.3%

**2008 Employed Population 16+ by Occupation**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total	33	185	387
White Collar	78.8%	89.2%	89.1%
Management/Business/Financial	30.3%	29.2%	31.0%
Professional	0.0%	33.0%	30.0%
Sales	30.3%	14.1%	15.5%
Administrative Support	18.2%	13.0%	12.7%
Services	21.2%	9.2%	8.3%
Blue Collar	0.0%	1.6%	2.6%
Farming/Forestry/Fishing	0.0%	0.0%	0.0%
Construction/Extraction	0.0%	0.0%	1.0%
Installation/Maintenance/Repair	0.0%	1.6%	1.0%
Production	0.0%	0.0%	0.5%
Transportation/Material Moving	0.0%	0.0%	0.0%



**2000 Workers 16+ by Means of Transportation to Work**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total	32	184	352
Drove Alone - Car, Truck, or Van	0.0%	3.8%	3.1%
Carpooled - Car, Truck, or Van	0.0%	13.0%	8.2%
Public Transportation	21.9%	40.8%	39.8%
Walked	78.1%	36.4%	41.5%
Other Means	0.0%	0.0%	0.0%
Worked at Home	0.0%	6.0%	7.4%

**2000 Workers 16+ by Travel Time to Work**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total	31	184	352
Did Not Work at Home	100.0%	94.0%	92.6%
Less than 5 minutes	12.9%	3.8%	3.4%
5 to 9 minutes	19.4%	13.0%	13.4%
10 to 19 minutes	45.2%	26.1%	27.0%
20 to 24 minutes	0.0%	4.3%	6.5%
25 to 34 minutes	0.0%	21.7%	21.3%
35 to 44 minutes	22.6%	13.0%	11.1%
45 to 59 minutes	0.0%	12.0%	9.4%
60 to 89 minutes	0.0%	0.0%	0.6%
90 or more minutes	0.0%	0.0%	0.0%
Worked at Home	0.0%	6.0%	7.4%
Average Travel Time to Work (in min)	16.9	23.4	22.3

**2000 Households by Vehicles Available**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total	14	129	276
None	78.6%	72.9%	76.4%
1	21.4%	21.7%	19.6%
2	0.0%	5.4%	3.6%
3	0.0%	0.0%	0.0%
4	0.0%	0.0%	0.0%
5+	0.0%	0.0%	0.4%
Average Number of Vehicles Available	0.2	0.3	0.3

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



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Radius: .15 mile

43 W 42nd St  
New York, NY 10036  
Radius: .2 mile



**2000 Households by Type**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total	15	138	290
Family Households	40.0%	31.2%	28.3%
Married-couple Family	40.0%	27.5%	24.8%
With Related Children	13.3%	6.5%	6.2%
Other Family (No Spouse)	0.0%	3.6%	3.4%
With Related Children	0.0%	2.2%	1.0%
Nonfamily Households	60.0%	68.8%	71.7%
Householder Living Alone	46.7%	56.5%	59.3%
Householder Not Living Alone	13.3%	12.3%	12.4%
Households with Related Children	12.5%	8.8%	7.2%
Households with Persons 65+	12.5%	10.2%	15.1%

**2000 Households by Size**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total	16	137	291
1 Person Household	46.7%	56.5%	59.3%
2 Person Household	40.0%	34.1%	32.8%
3 Person Household	6.7%	4.3%	4.1%
4 Person Household	6.7%	3.6%	2.8%
5 Person Household	0.0%	0.7%	0.7%
6 Person Household	0.0%	0.0%	0.0%
7+ Person Household	0.0%	0.7%	0.3%

**2000 Households by Year Householder Moved In**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total	14	127	278
Moved in 1999 to March 2000	21.4%	20.5%	23.0%
Moved in 1995 to 1998	50.0%	44.1%	41.4%
Moved in 1990 to 1994	28.6%	15.0%	12.6%
Moved in 1980 to 1989	0.0%	12.6%	11.2%
Moved in 1970 to 1979	0.0%	7.9%	10.1%
Moved in 1969 or Earlier	0.0%	0.0%	1.8%
Median Year Householder Moved In	1997	1996	1996



**2000 Housing Units by Units in Structure**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total	14	150	346
1, Detached	0.0%	0.0%	0.0%
1, Attached	0.0%	0.0%	0.0%
2	0.0%	0.0%	0.3%
3 or 4	0.0%	7.3%	5.2%
5 to 9	71.4%	27.3%	18.8%
10 to 19	0.0%	1.3%	6.6%
20+	28.6%	64.0%	69.1%
Mobile Home	0.0%	0.0%	0.0%
Other	0.0%	0.0%	0.0%

**2000 Housing Units by Year Structure Built**

	43 W 42nd St New York, NY 10036 Radius: .1 mile	43 W 42nd St New York, NY 10036 Radius: .15 mile	43 W 42nd St New York, NY 10036 Radius: .2 mile
Total	12	149	364
1999 to March 2000	0.0%	0.0%	0.0%
1995 to 1998	0.0%	0.0%	0.0%
1990 to 1994	0.0%	0.0%	0.3%
1980 to 1989	0.0%	1.3%	9.9%
1970 to 1979	25.0%	6.0%	4.1%
1969 or Earlier	75.0%	92.6%	85.7%
Median Year Structure Built	1927	1939	1946

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Latitude 40.754  
Longitude -73.9822


43 W 42nd St  
New York, NY 10036  
Radius: .1 mile

43 W 42nd St  
New York, NY 10036  
Radius: .15 mile

43 W 42nd St  
New York, NY 10036  
Radius: .2 mile

**Top 3 Tapestry Segments**

1.	Laptops and Lattes	Laptops and Lattes	Laptops and Lattes
2.			Unclassified

 **2008 Consumer Spending** shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$87,173	\$584,633	\$1,283,651
Average Spent	\$6,226.64	\$4,462.85	\$4,307.55
Spending Potential Index	232	166	160
Computers & Accessories: Total \$	\$9,525	\$63,883	\$140,266
Average Spent	\$680.36	\$487.66	\$470.69
Spending Potential Index	284	204	197
Education: Total \$	\$54,817	\$367,646	\$807,222
Average Spent	\$3,915.50	\$2,806.46	\$2,708.80
Spending Potential Index	285	204	197
Entertainment/Recreation: Total \$	\$131,957	\$884,996	\$1,943,137
Average Spent	\$9,425.50	\$6,755.69	\$6,520.59
Spending Potential Index	254	182	176
Food at Home: Total \$	\$173,513	\$1,163,735	\$2,555,172
Average Spent	\$12,393.79	\$8,883.47	\$8,574.40
Spending Potential Index	254	182	176
Food Away from Home: Total \$	\$128,276	\$860,339	\$1,889,010
Average Spent	\$9,162.57	\$6,567.47	\$6,338.96
Spending Potential Index	267	192	185
Health Care: Total \$	\$124,832	\$837,212	\$1,838,235
Average Spent	\$8,916.57	\$6,390.93	\$6,168.57
Spending Potential Index	218	156	151
HH Furnishings & Equipment: Total \$	\$79,288	\$531,763	\$1,167,570
Average Spent	\$5,663.43	\$4,059.26	\$3,918.02
Spending Potential Index	246	176	170
Investments: Total \$	\$41,599	\$278,999	\$612,588
Average Spent	\$2,971.36	\$2,129.76	\$2,055.66
Spending Potential Index	293	210	203
Retail Goods: Total \$	\$928,907	\$6,229,981	\$13,678,954
Average Spent	\$66,350.50	\$47,557.11	\$45,902.53
Spending Potential Index	244	175	169
Shelter: Total \$	\$633,675	\$4,249,924	\$9,331,412
Average Spent	\$45,262.50	\$32,442.17	\$31,313.46
Spending Potential Index	291	209	202
TV/Video/Sound Equipment: Total \$	\$52,911	\$354,869	\$779,166
Average Spent	\$3,779.36	\$2,708.92	\$2,614.65
Spending Potential Index	263	189	182
Travel: Total \$	\$72,754	\$487,942	\$1,071,357
Average Spent	\$5,196.71	\$3,724.75	\$3,595.16
Spending Potential Index	276	198	191
Vehicle Maintenance & Repairs: Total \$	\$35,172	\$235,902	\$517,957
Average Spent	\$2,512.29	\$1,800.78	\$1,738.11
Spending Potential Index	253	181	175

**Data Note:** The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.