Market Profile

Training Boston

Lat: 39.760000, Lon: -98.500...

Latitude: 39.76
Longitude: -98.5
Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Total Population	0	44	430
2000 Group Quarters	0	0	1
2009 Total Population	0	36	355
2014 Total Population	0	33	325
2009 - 2014 Annual Rate	0%	-1.73%	-1.75%
2000 Households	0	17	205
2000 Average Household Size	0	2.59	2.09
2009 Households	0	14	171
2009 Average Household Size	0	2.57	2.07
2014 Households	0	13	158
2014 Average Household Size	0	2.54	2.05
2009 - 2014 Annual Rate	0%	-1.47%	-1.57%
2000 Families	0	12	148
2000 Average Family Size	0	3.17	2.49
2009 Families	0	10	123
2009 Average Family Size	0	3.1	2.46
2014 Families	0	9	113
2014 Average Family Size	0	3.11	2.44
2009 - 2014 Annual Rate	0%	-2.09%	-1.68%
2000 Housing Units	1	20	270
Owner Occupied Housing Units	0.0%	66.7%	63.5%
Renter Occupied Housing Units	0.0%	14.3%	14.4%
Vacant Housing Units	0.0%	19.0%	22.1%
2009 Housing Units	1	18	249
Owner Occupied Housing Units	0.0%	66.7%	55.6%
Renter Occupied Housing Units	0.0%	11.1%	13.2%
Vacant Housing Units	100.0%	22.2%	31.2%
2014 Housing Units	1	18	249
Owner Occupied Housing Units	0.0%	61.1%	50.8%
Renter Occupied Housing Units	0.0%	11.1%	12.5%
Vacant Housing Units	100.0%	27.8%	36.7%
Median Household Income			
2000	$0	$35,000	$29,150
2009	$0	$37,321	$36,010
2014	$0	$40,000	$38,833
Median Home Value			
2000	$0	$42,500	$34,063
2009	$0	$45,000	$49,167
2014	$0	$70,000	$53,750
Per Capita Income			
2000	$0	$16,211	$14,256
2009	$0	$19,447	$17,725
2014	$0	$20,052	$18,369
Median Age			
2000	0.0	41.9	45.5
2009	0.0	48.1	48.5
2014	0.0	48.8	50.7

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Lat: 39.760000, Lon: -98.500...

Latitude: 39.76
Longitude: -98.5
Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Households by Income			
Household Income Base	0	18	199
< $15,000	0.0%	11.1%	19.6%
$15,000 - $24,999	0.0%	22.2%	23.1%
$25,000 - $34,999	0.0%	16.7%	16.6%
$35,000 - $49,999	0.0%	22.2%	21.1%
$50,000 - $74,999	0.0%	16.7%	16.1%
$75,000 - $99,999	0.0%	5.6%	2.5%
$100,000 - $149,999	0.0%	5.6%	1.0%
$150,000 - $199,999	0.0%	0.0%	0.0%
$200,000+	0.0%	0.0%	0.0%
Average Household Income	$0	$36,818	$34,272
2009 Households by Income			
Household Income Base	0	13	170
< $15,000	0.0%	15.4%	14.7%
$15,000 - $24,999	0.0%	15.4%	14.1%
$25,000 - $34,999	0.0%	15.4%	20.0%
$35,000 - $49,999	0.0%	23.1%	16.5%
$50,000 - $74,999	0.0%	23.1%	28.2%
$75,000 - $99,999	0.0%	7.7%	4.7%
$100,000 - $149,999	0.0%	0.0%	1.8%
$150,000 - $199,999	0.0%	0.0%	0.0%
$200,000+	0.0%	0.0%	0.0%
Average Household Income	$0	$49,438	$40,763
2014 Households by Income			
Household Income Base	0	14	157
< $15,000	0.0%	14.3%	14.0%
$15,000 - $24,999	0.0%	14.3%	13.4%
$25,000 - $34,999	0.0%	14.3%	19.1%
$35,000 - $49,999	0.0%	21.4%	12.1%
$50,000 - $74,999	0.0%	28.6%	34.4%
$75,000 - $99,999	0.0%	7.1%	5.1%
$100,000 - $149,999	0.0%	0.0%	1.9%
$150,000 - $199,999	0.0%	0.0%	0.0%
$200,000+	0.0%	0.0%	0.0%
Average Household Income	$0	$43,314	$41,865
2000 Owner Occupied HUs by Value			
Total	0	15	167
<$50,000	0.0%	60.0%	59.9%
$50,000 - 99,999	0.0%	33.3%	29.9%
$100,000 - 149,999	0.0%	6.7%	6.0%
$150,000 - 199,999	0.0%	0.0%	3.6%
$200,000 - $299,999	0.0%	0.0%	0.0%
$300,000 - 499,999	0.0%	0.0%	0.0%
$500,000 - 999,999	0.0%	0.0%	0.6%
$1,000,000+	0.0%	0.0%	0.0%
Average Home Value	$0	$58,750	$55,189
2000 Specified Renter Occupied HUs by Contract Rent			
Total	0	1	23
With Cash Rent	0.0%	0.0%	52.2%
No Cash Rent	0.0%	100.0%	47.8%
Median Rent	$0	$0	$150
Average Rent	$0	$0	$152

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Lat: 39.760000, Lon: -98.500...

Latitude: 39.76
Longitude: -98.5
Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Age			
Total	0	45	428
Age 0 - 4	0.0%	4.4%	4.9%
Age 5 - 9	0.0%	4.4%	6.1%
Age 10 - 14	0.0%	8.9%	6.8%
Age 15 - 19	0.0%	8.9%	6.1%
Age 20 - 24	0.0%	2.2%	2.6%
Age 25 - 34	0.0%	8.9%	7.9%
Age 35 - 44	0.0%	17.8%	15.0%
Age 45 - 54	0.0%	15.6%	14.7%
Age 55 - 64	0.0%	8.9%	11.4%
Age 65 - 74	0.0%	8.9%	13.6%
Age 75 - 84	0.0%	6.7%	8.9%
Age 85+	0.0%	4.4%	2.1%
Age 18+	0.0%	75.0%	78.4%
2009 Population by Age			
Total	0	41	354
Age 0 - 4	0.0%	4.9%	4.8%
Age 5 - 9	0.0%	4.9%	5.4%
Age 10 - 14	0.0%	4.9%	5.9%
Age 15 - 19	0.0%	4.9%	5.9%
Age 20 - 24	0.0%	4.9%	3.7%
Age 25 - 34	0.0%	9.8%	7.6%
Age 35 - 44	0.0%	9.8%	10.7%
Age 45 - 54	0.0%	19.5%	16.9%
Age 55 - 64	0.0%	12.2%	15.8%
Age 65 - 74	0.0%	9.8%	10.5%
Age 75 - 84	0.0%	9.8%	9.3%
Age 85+	0.0%	4.9%	3.4%
Age 18+	0.0%	91.7%	80.0%
2014 Population by Age			
Total	0	39	328
Age 0 - 4	0.0%	5.1%	4.6%
Age 5 - 9	0.0%	5.1%	5.2%
Age 10 - 14	0.0%	5.1%	5.8%
Age 15 - 19	0.0%	5.1%	5.8%
Age 20 - 24	0.0%	5.1%	3.7%
Age 25 - 34	0.0%	10.3%	8.2%
Age 35 - 44	0.0%	10.3%	9.5%
Age 45 - 54	0.0%	10.3%	14.6%
Age 55 - 64	0.0%	17.9%	18.0%
Age 65 - 74	0.0%	10.3%	12.5%
Age 75 - 84	0.0%	10.3%	8.2%
Age 85+	0.0%	5.1%	4.0%
Age 18+	0.0%	93.9%	81.5%
2000 Population by Sex			
Males	0.0%	50.0%	50.9%
Females	0.0%	50.0%	49.1%
2009 Population by Sex			
Males	0.0%	51.2%	51.1%
Females	0.0%	48.8%	48.9%
2014 Population by Sex			
Males	0.0%	51.3%	50.9%
Females	0.0%	48.7%	49.1%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Lat: 39.760000, Lon: -98.500...

Latitude: 39.76
Longitude: -98.5
Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Population by Race/Ethnicity			
Total	0	43	431
White Alone	0.0%	100.0%	98.6%
Black Alone	0.0%	0.0%	0.2%
American Indian Alone	0.0%	0.0%	0.2%
Asian or Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	0.0%	0.5%
Two or More Races	0.0%	0.0%	0.5%
Hispanic Origin	0.0%	0.0%	1.2%
Diversity Index	0.0	4.5	4.6
2009 Population by Race/Ethnicity			
Total	0	36	356
White Alone	0.0%	100.0%	98.0%
Black Alone	0.0%	0.0%	0.3%
American Indian Alone	0.0%	0.0%	0.3%
Asian or Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	0.0%	0.8%
Two or More Races	0.0%	0.0%	0.6%
Hispanic Origin	0.0%	0.0%	1.4%
Diversity Index	0.0	0.0	6.0
2014 Population by Race/Ethnicity			
Total	0	33	326
White Alone	0.0%	100.0%	97.9%
Black Alone	0.0%	0.0%	0.3%
American Indian Alone	0.0%	0.0%	0.3%
Asian or Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.0%	0.0%	0.9%
Two or More Races	0.0%	0.0%	0.6%
Hispanic Origin	0.0%	0.0%	1.8%
Diversity Index	0.0	0.0	7.1
2000 Population 3+ by School Enrollment			
Total	0	40	420
Enrolled in Nursery/Preschool	0.0%	0.0%	2.9%
Enrolled in Kindergarten	0.0%	0.0%	1.7%
Enrolled in Grade 1-8	0.0%	12.5%	10.5%
Enrolled in Grade 9-12	0.0%	5.0%	5.7%
Enrolled in College	0.0%	0.0%	1.0%
Enrolled in Grad/Prof School	0.0%	0.0%	0.0%
Not Enrolled in School	0.0%	82.5%	78.3%
2009 Population 25+ by Educational Attainment			
Total	0	26	265
Less than 9th Grade	0.0%	3.8%	4.2%
9th - 12th Grade, No Diploma	0.0%	3.8%	4.2%
High School Graduate	0.0%	42.3%	47.2%
Some College, No Degree	0.0%	26.9%	21.9%
Associate Degree	0.0%	7.7%	8.7%
Bachelor's Degree	0.0%	11.5%	10.9%
Graduate/Professional Degree	0.0%	3.8%	3.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Lat: 39.760000, Lon: -98.500...

Latitude: 39.76
Longitude: -98.5
Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Population 15+ by Marital Status			
Total	0	30	298
Never Married	0.0%	16.7%	15.8%
Married	0.0%	66.7%	69.5%
Widowed	0.0%	10.0%	5.7%
Divorced	0.0%	6.7%	9.1%
2000 Population 16+ by Employment Status			
Total	0	34	346
In Labor Force	0.0%	61.8%	61.3%
Civilian Employed	0.0%	61.8%	59.8%
Civilian Unemployed	0.0%	0.0%	1.4%
In Armed Forces	0.0%	0.0%	0.0%
Not in Labor Force	0.0%	38.2%	38.7%
2009 Civilian Population 16+ in Labor Force			
Civilian Employed	0.0%	95.8%	94.1%
Civilian Unemployed	0.0%	4.2%	5.9%
2014 Civilian Population 16+ in Labor Force			
Civilian Employed	0.0%	100.0%	96.1%
Civilian Unemployed	0.0%	0.0%	3.9%
2000 Females 16+ by Employment Status and Age of Children			
Total	0	17	162
Own Children < 6 Only	0.0%	5.9%	6.8%
Employed/in Armed Forces	0.0%	5.9%	3.1%
Unemployed	0.0%	0.0%	0.6%
Not in Labor Force	0.0%	0.0%	3.1%
Own Children < 6 and 6-17 Only	0.0%	5.9%	6.8%
Employed/in Armed Forces	0.0%	5.9%	6.2%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	0.0%	0.0%	0.6%
Own Children 6-17 Only	0.0%	17.6%	17.3%
Employed/in Armed Forces	0.0%	11.8%	13.6%
Unemployed	0.0%	0.0%	0.0%
Not in Labor Force	0.0%	5.9%	3.7%
No Own Children < 18	0.0%	70.6%	69.1%
Employed/in Armed Forces	0.0%	29.4%	34.0%
Unemployed	0.0%	0.0%	0.6%
Not in Labor Force	0.0%	41.2%	34.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Lat: 39.760000, Lon: -98.500...

Latitude: 39.76
Longitude: -98.5
Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2009 Employed Population 16+ by Industry			
Total	0	21	208
Agriculture/Mining	0.0%	28.6%	25.0%
Construction	0.0%	9.5%	6.7%
Manufacturing	0.0%	4.8%	7.2%
Wholesale Trade	0.0%	4.8%	1.9%
Retail Trade	0.0%	9.5%	6.7%
Transportation/Utilities	0.0%	4.8%	11.5%
Information	0.0%	0.0%	1.0%
Finance/Insurance/Real Estate	0.0%	4.8%	2.4%
Services	0.0%	28.6%	31.3%
Public Administration	0.0%	4.8%	6.3%
2009 Employed Population 16+ by Occupation			
Total	0	23	208
White Collar	0.0%	47.8%	53.4%
Management/Business/Financial	0.0%	21.7%	25.5%
Professional	0.0%	8.7%	10.6%
Sales	0.0%	8.7%	6.7%
Administrative Support	0.0%	8.7%	10.6%
Services	0.0%	21.7%	17.3%
Blue Collar	0.0%	30.4%	29.3%
Farming/Forestry/Fishing	0.0%	8.7%	7.7%
Construction/Extraction	0.0%	4.3%	5.3%
Installation/Maintenance/Repair	0.0%	4.3%	2.9%
Production	0.0%	4.3%	5.3%
Transportation/Material Moving	0.0%	8.7%	8.2%
2000 Workers 16+ by Means of Transportation to Work			
Total	0	21	206
Drove Alone - Car, Truck, or Van	0.0%	71.4%	66.5%
Carpooled - Car, Truck, or Van	0.0%	9.5%	13.6%
Public Transportation	0.0%	0.0%	1.0%
Walked	0.0%	4.8%	3.4%
Other Means	0.0%	0.0%	0.0%
Worked at Home	0.0%	14.3%	15.5%
2000 Workers 16+ by Travel Time to Work			
Total	0	20	207
Did Not Work at Home	0.0%	85.0%	84.5%
Less than 5 minutes	0.0%	10.0%	12.1%
5 to 9 minutes	0.0%	15.0%	15.0%
10 to 19 minutes	0.0%	25.0%	22.7%
20 to 24 minutes	0.0%	10.0%	11.1%
25 to 34 minutes	0.0%	15.0%	13.0%
35 to 44 minutes	0.0%	5.0%	3.4%
45 to 59 minutes	0.0%	5.0%	1.9%
60 to 89 minutes	0.0%	0.0%	1.4%
90 or more minutes	0.0%	0.0%	3.9%
Worked at Home	0.0%	15.0%	15.5%
Average Travel Time to Work (in min)	0.0	21.0	23.4
2000 Households by Vehicles Available			
Total	0	16	205
None	0.0%	0.0%	5.9%
1	0.0%	18.8%	12.7%
2	0.0%	43.8%	34.6%
3	0.0%	31.3%	34.1%
4	0.0%	6.3%	8.3%
5+	0.0%	0.0%	4.4%
Average Number of Vehicles Available	0.0	2.4	2.4

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2009 and 2014.

Lat: 39.760000, Lon: -98.500...

Latitude: 39.76
Longitude: -98.5
Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
2000 Households by Type			
Total	0	17	204
Family Households	0.0%	70.6%	72.5%
Married-couple Family	0.0%	64.7%	66.7%
With Related Children	0.0%	29.4%	23.0%
Other Family (No Spouse)	0.0%	5.9%	5.9%
With Related Children	0.0%	0.0%	2.5%
Nonfamily Households	0.0%	29.4%	27.5%
Householder Living Alone	0.0%	29.4%	26.0%
Householder Not Living Alone	0.0%	0.0%	1.5%
Households with Related Children	0.0%	29.4%	25.4%
Households with Persons 65+	0.0%	41.2%	39.0%
2000 Households by Size			
Total	0	17	205
1 Person Household	0.0%	31.3%	26.0%
2 Person Household	0.0%	43.8%	44.6%
3 Person Household	0.0%	12.5%	12.7%
4 Person Household	0.0%	6.3%	9.8%
5 Person Household	0.0%	6.3%	4.9%
6 Person Household	0.0%	0.0%	1.5%
7+ Person Household	0.0%	0.0%	0.5%
2000 Households by Year Householder Moved In			
Total	0	16	206
Moved in 1999 to March 2000	0.0%	12.5%	5.3%
Moved in 1995 to 1998	0.0%	18.8%	21.4%
Moved in 1990 to 1994	0.0%	12.5%	13.6%
Moved in 1980 to 1989	0.0%	12.5%	18.0%
Moved in 1970 to 1979	0.0%	18.8%	20.4%
Moved in 1969 or Earlier	0.0%	25.0%	21.4%
Median Year Householder Moved In	0	1985	1985
2000 Housing Units by Units in Structure			
Total	0	21	270
1, Detached	0.0%	95.2%	93.7%
1, Attached	0.0%	0.0%	0.7%
2	0.0%	0.0%	0.0%
3 or 4	0.0%	0.0%	0.0%
5 to 9	0.0%	0.0%	0.7%
10 to 19	0.0%	0.0%	0.4%
20+	0.0%	0.0%	0.0%
Mobile Home	0.0%	4.8%	4.4%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	1	19	278
1999 to March 2000	0.0%	0.0%	0.4%
1995 to 1998	0.0%	0.0%	2.5%
1990 to 1994	0.0%	0.0%	1.1%
1980 to 1989	0.0%	5.3%	5.8%
1970 to 1979	0.0%	10.5%	10.8%
1969 or Earlier	100.0%	84.2%	79.5%
Median Year Structure Built	1920	1929	1932

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.

Lat: 39.760000, Lon: -98.500...

Latitude: 39.76
Longitude: -98.5
Site Type: Ring

	Radius: 1 Miles	Radius: 3 Miles	Radius: 5 Miles
Top 3 Tapestry Segments			
1.	No Tapestry Households	Prairie Living	Prairie Living

2009 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total $	$0	$15,792	$159,045
Average Spent	$0.00	$1,128.00	$930.09
Spending Potential Index	0	45	37
Computers & Accessories: Total $	$0	$2,161	$21,761
Average Spent	$0.00	$154.36	$127.26
Spending Potential Index	0	68	56
Education: Total $	$0	$8,678	$87,395
Average Spent	$0.00	$619.86	$511.08
Spending Potential Index	0	49	41
Entertainment/Recreation: Total $	$0	$36,887	$371,484
Average Spent	$0.00	$2,634.79	$2,172.42
Spending Potential Index	0	81	67
Food at Home: Total $	$0	$49,158	$495,070
Average Spent	$0.00	$3,511.29	$2,895.15
Spending Potential Index	0	77	63
Food Away from Home: Total $	$0	$32,406	$326,371
Average Spent	$0.00	$2,314.71	$1,908.60
Spending Potential Index	0	70	57
Health Care: Total $	$0	$47,707	$480,454
Average Spent	$0.00	$3,407.64	$2,809.67
Spending Potential Index	0	90	75
HH Furnishings & Equipment: Total $	$0	$17,892	$180,193
Average Spent	$0.00	$1,278.00	$1,053.76
Spending Potential Index	0	59	48
Investments: Total $	$0	$19,549	$196,874
Average Spent	$0.00	$1,396.36	$1,151.31
Spending Potential Index	0	97	80
Retail Goods: Total $	$0	$273,117	$2,750,570
Average Spent	$0.00	$19,508.36	$16,085.20
Spending Potential Index	0	76	63
Shelter: Total $	$0	$121,416	$1,222,781
Average Spent	$0.00	$8,672.57	$7,150.77
Spending Potential Index	0	55	46
TV/Video/Sound Equipment: Total $	$0	$11,948	$120,324
Average Spent	$0.00	$853.43	$703.65
Spending Potential Index	0	70	58
Travel: Total $	$0	$17,368	$174,918
Average Spent	$0.00	$1,240.57	$1,022.91
Spending Potential Index	0	67	55
Vehicle Maintenance & Repairs: Total $	$0	$10,265	$103,379
Average Spent	$0.00	$733.21	$604.56
Spending Potential Index	0	78	65

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.